



## *Colorado Future Business Leaders of America--Phi Beta Lambda*

Colorado Community College System  
Career and Technical Student Organizations  
9101 East Lowry Boulevard  
Denver, CO 80230-6011  
Phone: 303-595-1583  
Fax: 720-904-2545

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Dear Business Leader:

Colorado Business Education and the Future Business Leaders of America-Phi Beta Lambda (FBLA-PBL) would sincerely appreciate your consideration of support for Colorado FBLA-PBL. Without the support of professionals in the business community, it would be impossible for business educators to offer our students the excellent skill development and leadership training currently in process. Colorado FBLA-PBL and the business education programs in our schools are working together to insure that Colorado will have a trained, skilled workforce now as well as in the years to come. It is our hope to continue to establish business partnerships that will benefit business, communities, and the entire state of Colorado.

Colorado FBL-PBL serves approximately 6,500 secondary and post-secondary career and technical education students preparing for careers in business or in business education. The purpose of FBLA-PBL is to assist young adults in developing competencies, promoting civic and personal responsibilities, and instilling leadership capabilities for home, work, and community. FBLA-PBL is designed to be an extension of the business instruction program, thus becoming an integral part of the business education curriculum. In order for us to continue to offer opportunities for Colorado FBLA-PBL members to gain first-hand knowledge and experience, we need your support.

Over 2,500 FBLA-PBL students and advisers representing almost 200 schools across Colorado will attend the FBLA State Leadership Conference this April, in Vail, Colorado and the PBL State Leadership Conference, with approximately seven colleges represented. These conferences are conducted annually as a culmination of the year's leadership activities. Many students will represent their respective chapters in a variety of competitive events, and leadership activities.

Your financial support will provide the opportunity to foster and promote leadership development in Colorado FBLA. A wide range of opportunities for direct support of Colorado FBLA includes sponsorships, endowed funds, and scholarships. Sponsorship of an individual competitive event at the State Leadership Conference would be greatly appreciated. In my opinion the advertising and public relations benefits for your company would greatly exceed your contribution. By receiving your check and company logo prior to March 1, your sponsorship will be announced at the Awards Program, included in the conference program, and posted on the Colorado FBLA-PBL web site ([www.fbla-pbl.cccs.edu](http://www.fbla-pbl.cccs.edu)).

We look forward to hearing from you regarding your participation in the State Leadership Conference Awards Program. Please call me at 303-599-1583, if you have any questions. I would enjoy having the opportunity to discuss with you the possibility of securing financial support for the benefit of rewarding the business students that place in competition at our Colorado FBLA-PBL State Leadership Conferences.

Sincerely,

A handwritten signature in cursive script that reads "Jacqui Geiselman".

Jacqui Geiselman  
FBLA State Adviser